

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-56444-1

DATE PRINTED

08/31/12

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467			ADVERTISER (OR AGENCY AND ADVERTISER)			<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA			
AND	1831 Chestnut St Ste 602			PO BOX 58746			
ADDRESS	Philadelphia	PA	19103-3700	Philadelphia	PA	19102-8746	
	USA			USA			
CONTACT	CHARLIE LYONS			PRODUCT(D) U.S.SENATE - PENNSYLVANIA			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NOON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY: BOB CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	02200..	4	07:00A	09:00A	30S	09/04/12-09/05/12	THE EARLY SHOW	4	325.00	1300.00
2	20022..	4 2	07:00A	09:00A	30S	09/06/12-09/07/12 09/10/12-09/10/12	THE EARLY SHOW	6	195.00	1170.00
3	01100..	2	05:58A	07:00A	30S	09/04/12-09/05/12	THIS MORNING 6-7AM	2	650.00	1300.00
4	10011..	2 1	05:58A	07:00A	30S	09/06/12-09/07/12 09/10/12-09/10/12	THIS MORNING 6-7AM	3	425.00	1275.00
5	W	1	05:30P	06:00P	30S	09/05/12-09/05/12	530-6PM NEWS	1	800.00	800.00
6	10001..	1	05:30P	06:00P	30S	09/07/12-09/10/12	530-6PM NEWS	2	675.00	1350.00
7	01100..	2	06:30P	07:00P	30S	09/04/12-09/05/12	M-F 630PM NEWS	2	800.00	1600.00
8	10011..	2 1	06:30P	07:00P	30S	09/06/12-09/07/12 09/10/12-09/10/12	M-F 630PM NEWS	3	765.00	2295.00
9	0110000	2	11:00P	11:35P	30S	09/04/12-09/05/12	11PM NEWS	2	1600.00	3200.00
10	1001110	3 1	11:00P	11:35P	30S	09/06/12-09/08/12 09/10/12-09/10/12	11PM NEWS	4	1400.00	5600.00
11	Su	1	08:58A	10:28A	30S	09/09/12-09/09/12	CBS SUN MORN	1	405.00	405.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
12	Su	1	10:28A	11:30A	30S	09/09/12-09/09/12	FACE THE NATION	1	315.00	315.00
Total Contract:								31		20610.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	19935.00	19935.00	
GRAND TOTAL									19935.00	

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